

Western North-South Connector Study

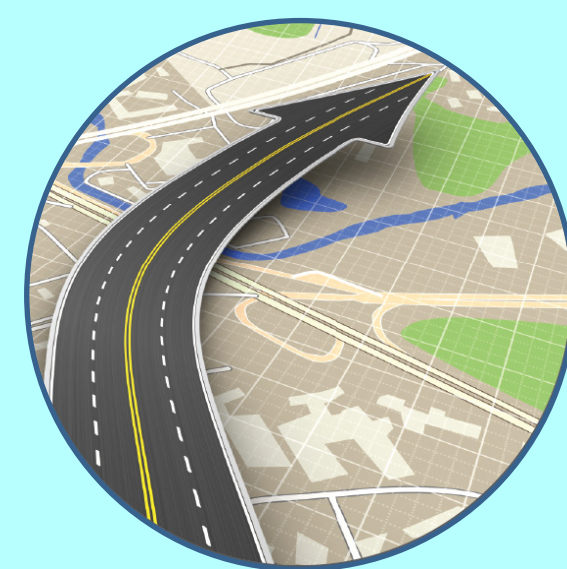
STUDY PURPOSE AND GOALS



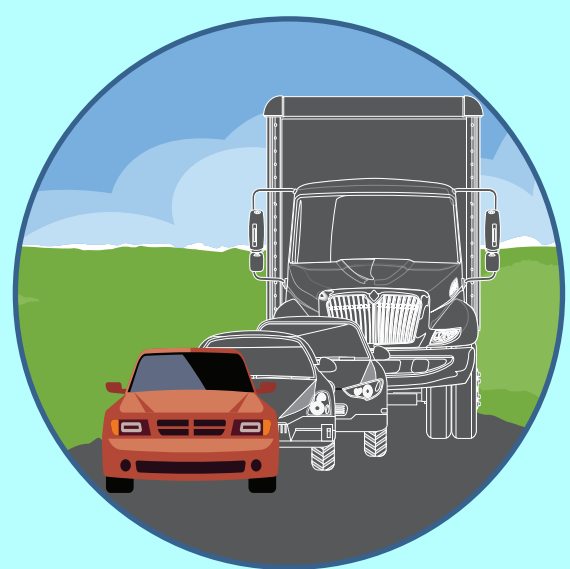
PURPOSE OF STUDY

- Determine the need for a new highway connection from Highway 612 (Springdale Northern Bypass) to Highway 549 (Bella Vista Bypass) west of Interstate 49 in Northwest Arkansas
- Identify feasible alternatives for addressing regional needs
- Develop cost estimates for each alternative
- Engage with stakeholders throughout the study process

PROPOSED STUDY GOALS



Improve connectivity
(primary study goal)



Improve mobility/
relieve congestion



Strengthen economic
competitiveness



Improve reliability



Support alternative
transportation choices



Enhance safety/
security



Maintain a state of good repair



Improve resiliency



Minimize impacts to
the natural, historic and
cultural environments